

NOTTS COUNTY SUPPORTERS TRUST
BOARD MEETING OPEN MINUTES



Meeting No.	44
Occurred	20.00 20 September 2005
Place	The Horse and Groom, Nottingham
Version	1

Present: Fred Mosselmans, Keri Usherwood (Chair), Jurgen Halligan, Martin Naylor, Bea Jackson, Alan Scott, Cheryl Thompson, Nigel King, Carole Stapleton, Ken Carter,

1)Apologies for Absence: Philip Marshall, David Hindley, Donna Marshall (Minutes)
Mick Jones, John Armstrong Holmes, Steve Thompson

2)Meeting Agenda

No additions

3)Declarations of Interest

None

4)Officers Reports

a)Chair – Keri Usherwood

I thought I'd start this report by mentioning the brilliant membership figures. Full credit to PM and the Membership sub for all the work they have put into this. After the season we have had, it's a great result and bodes well for the future. It was also good to see the turn out for the "stuffing" session at the last home game. A number of people answered the call for volunteers and well done to NK for the organisation.

After discussions with DH, I have agreed to take on the PR co-ordination role for the Trust. If anyone has a burning desire to lead on this, please let me know. I will be putting together the Trust programme notes from now on and would appreciate contributions from other Board members. Also, if there are any ideas for positive PR, please let me know.

Key issues

Lifeline. I have received a host of ideas from a Trust member about ways to revitalise and improve Lifeline. I have passed these on to ST.

Strategy – Perhaps it is a relevant time to briefly look again at the way the Trust is operating in view of the frustrations we are experiencing. Are we trying to do too much? If so, where should we cut back? What should our core business be?

Supporters Club Race Night – JK and I attended the SC Board meeting last week to hear about the plans for this. All profit raised will come to us for use under the "pound for pound". It was a positive meeting and I offered the support of the Trust. The clash of dates with our AGM was unfortunate.

b)Treasurer – Eric Kerry



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Last month our balance was £14,193 it is now £16,730. Allowing for election and raffle expenses we have about £14,750. We need some more for running the trust over the year so have ca. £10 k 'spare'. However around 7000 of the money we have taken is forward membership fees (five year and life) so should in theory be spent over the period of the membership.

There were currently no shop forms in the shop. These are available on Yahoo.

i) Audit Process

It was suggested that we should hypothecate money earned for the '1 for 1' scheme into a separate line in the accounts so it does not get used for general trust funds. This was agreed.

c) Secretary – Fred Mosselmans

The board report was agreed by the Trust

FM talked about succession planning, saying a few long standing members, including himself, of the Trust board were not going to stand for re-election owing to changing circumstances. Thus remaining and future board members should consider if they could do some of these key roles before the AGM.

There was a debate about moving the AGM as FM had recently been told he had to be at Berkeley Labs that week. It was decided not to do this.

There had been some issues with the database which had arisen during the audit, NK thought it might need restructuring in order to produce the information we need more easily. He was willing to lead this process

5) Sub-Group Reports

a) PR –KeriUsherwood/ David Hindley

PR had continued its good work, with columns to write, updates on the website etc. The PR team put together the newsletter and an information leaflet which was handed out at the Bristol Rovers game. Thanks to everyone who contributed to the newsletter and helped with the mail-out.

Getting adverts for the newsletter should be pursued. More copy is needed for the programme.

Due to an increasing workload, DH hasn't been able to devote much time to PR matters and thus KU has stepped in and will be taking on greater responsibility for PR

b) Community – Cheryl Thompson/Bea Jackson/David Hindley

BJ>

As agreed at the last meeting I put together a bid to the Kick Racism Out of Football campaign. This was building on the excellent bid put together last year. The bid has been



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successful, and is for £540, plus additional resources such as T-shirts, wristbands etc.

The plan is to employ a local artist, Sarah Satchell, to do 2 full day workshops in 2 junior schools in the Meadows, with whom Keri already has links. Both schools are reopening in September so we will have a good media story of "oldest football club works with new schools" to promote the anti racism message.

The aim is to produce a banner which will be displayed at the home match on 22nd October, and ties in with a national week of action in the preceding week. We also are looking at whether the half time entertainment can promote positively local black footballers.

In terms of publicity it is something the club should be promoting, especially as it ties in with the Equality award, and also it has been reported that Premiership clubs have supported KROOF very poorly this year, so Notts should be proud of their commitment.

BJ requested some release of funds for the artist to buy materials in advance. This was agreed.

She was congratulated on her successful grant application.

DH>

I submitted 3 funding applications for the Big Draw event ' Monster Match'which is planned for 22nd October. To date we have had a flat refusal, and 2 requests for additional information. Personally, I am not hopeful - in large part because a) a lack of understanding about Trusts and how we operate and b) our fundraising endeavours (income over £100K). Thus the Trust may have to fund the materials cost. I am planning on meeting three artists later this week. **DH will need help on the day.**

JH has completed a copy of a self-declaration form which the City Council' s Sports Development unit use for events such as the Youth Games. Copies are in the Yahoo Group files section, it was agreed that the Trust use this for forthcoming ' community' events.

Since the last meeting, DH has been in contact with Colin Walker, who we nominated as Volunteer of the Year. He has made it through the first round and is one of 50 medal winners for the East Midlands. He has been invited to attend an awards ceremony in London in January

c) Strategy – Alan Scott

The issue of attending in the boardroom was raised. It was agreed we should still attend on a regular basis, with one member going on their own. JH was going for the Boston game.

d)Membership, Recruitment and Retention – Philip Marshall

We currently have 1215 members of which 330 pay by SO, 51 life members and 262 5 year members. We also have 85 members under 10 years of age, whether this is a good thing or a bad thing depends on how we handle them.



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All members will have been mailed with their cards and membership packs by Sunday.

e) Fundraising – Ken Carter

It's a bit quiet at the moment. Work / family commitments continue to take greater importance. The raffle no doubt will be the next big thing, JAH is in a better position to update everyone this.

We also have had an offer from a supporter who wants to publish a book about his early seasons supporting Notts, the pre-Sirrell years. He has very kindly offered all the money that is raised is given to the Trust. MN and Richard Stanton were to assist .

f) Election – Nigel King

NK reported the nomination forms had been sent out and thus far a few replies had been received.

6)Supporter – Director Report – Steve Thompson

7)Trust Activities

a)EM/NWT Meetings – Nigel King/Fred Mosselmans

NK was unsure when the next EMT meeting was but knew it was at Mansfield on a Thursday. It had been arranged before the request to meet sometimes on alternate days had been received. He would post the date to the board-list.

b) Supporters Direct Conference/Elections – Fred Mosselmans

FM asked who intended to go to the SD conference this year. Many board members expressed a desire to be there but were unable because of work commitments Thus FM said he would go to ensure the trust were represented.

EK asked if the Trust would nominate him to stand in the elections for the Supporters-Direct Board. The Board unanimously agreed to do this.

8)Any Other Business

EK due to other commitments is unable to collect and bank the takings from the Trust desk currently after each game. It was agreed CS would do this for the time being.

9)Minutes of Last Meeting

The minutes of Meeting 43 held on 16 August 2005 were approved and were signed by KU.

10)Matters Arising



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A1	PM to contact Mela winner about VIP package: Done
A2	KU to contact Team Mansfield and work with club to come up with statement on Mansfield Game ticketing : Done , game had gone off without trouble
A3	Details to be posted on how to access last AGM minutes through website and newsletter Done
A4	FM to post details of Stockport Trust Meeting Done
A5	NK/FM to follow up sponsorship interest Ongoing
A6	Plea to go out for volunteers for Monster Match on 22 Oct Ongoing
A7	BJ,CT and MJ (if available) to work on Community Chest application Done
A8	KU to work up trust strategy (other aims) for AGM Ongoing
A9	MN to write renewals letter Done
A10	KU/JAH to liaise over raffle ticket/newsletter mail shot Done
A11	DH/NK/FM to liaise over AGM agenda to include volunteers and provide certificates Done
A12	KU to get Dave McVay books signed Ongoing attempts have been made
A13	KU to post ideas after discussion with fans Ongoing

11) Date of Next Meeting

Because of the LDV game this will now be on Wednesday 19th October at the Plough Inn

The meeting was closed by KU at 10.20pm
