



Meeting No.	55
Date	Sunday 16 July 2006
Time	11 a.m.
Venue	John Collin's House
Version	1

### **Present**

Keri Usherwood (Chair), Nigel King (Vice-Chair), John Collin (Secretary), Eric Kerry (Treasurer), Cheryl Thompson, Stuart Rolley, Alan Scott, Martin Naylor, Gareth Marklew, Dave Rimmer, John Armstrong-Holmes (present via telephone for Item 4).

### **1. Apologies For Absence**

Carole Stapleton, Glenn Rolley.

### **2. Meeting Agenda**

No change.

### **3. Declarations of Interest**

None

### **4. Request for Ratification of Notts County FC Directors**

**This was carried.**

### **5. Trust Representation on Notts County FC Board**

The result of the Supporter Director ballot, announced the previous day, was noted. The voting was Eric Kerry 429 votes, Alan Scott 200 votes and 1 abstention, with over half of the membership voting.

KU and other members congratulated EK and thanked AS for participating in the ballot. KU felt sure that a lot of good had been done by the process.

SR agreed to put the publicity into train.  
JC agreed to inform the Club of the result.

**Action SR**  
**Action JC**

### **6. Notts County FC AGM**

This was reported to be on 18<sup>th</sup> July 2006 at 4 p.m. at Meadow Lane. **JC agreed to circulate the Blenheim 1862 Report and KU was delegated to be the voter on behalf of the Trust.**

### **7. Trust AGM**

It was agreed that JC should fix a date in October for the AGM.

**Action JC**

### **8. Trust Desk**



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EK agreed to progress the Trust's facilities at Meadow Lane.

**Action EK**

### **9. Officers' Reports**

#### **Chair/Interim Director — Keri Usherwood**

KU said that now his term of office as Interim SD was over, he felt it was not a good idea for the Trust Chair to take the role since it inhibited his Trust role. However, he had enjoyed it.

He reminded members of the Supporters Direct AGM and Conference on 13 October 2006 at the British Library and the dilemma facing fans regarding Milton Keynes Dons.

#### **Treasurer – Eric Kerry**

EK reported that there were legal fees outstanding. It was agreed to pay them.

#### **Action EK**

There was a general concern about the funds situation. DR said that he was looking for sponsorship.

EK said he was willing to continue as Treasurer until the AGM. This meant a hunt for a successor. **Action All**

#### **Secretary – John Collin**

JC reminded the Board about his holiday plans, from 1<sup>st</sup> to 18<sup>th</sup> August.

He said he would contact GD about a meeting, put off during the times of change at Meadow Lane.

**Action JC**

### **10. Sub-Group Reports**

#### **a. PR**

SR reported that the Trust seemed to have come out well in the publicity surrounding the appointment of the new Manager.

He asked for articles for the newsletter from **DR, GM, EK and KU** on various topics.

With regard to the proposed Jimmy Sirrel portrait, SR said he would consider a direct approach following difficulties through third parties.

**Action SR**

#### **b. Community**

The Club would be having a Kit Launch on 30<sup>th</sup> July 2006. JC agreed to contact Geoff Davey to see if the Trust could have a presence there.

**Action JC**

#### **c. Strategy**

Nothing to report.

#### **d. Membership, Recruitment, Retention**



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GM reported that an issue about membership had been resolved since the last meeting. He said that renewals were now an issue and some junior members were getting long in the tooth.

GM agreed to get his group together.

**Action GM**

### **e. Fundraising**

GR sent a report to be considered in his absence.

### **Young Magpies - 'Fans for the Future' – Trust Involvement.**

Since the end of last season I have attended a number of meetings Chaired by Richard Stanton with a view of integrating the Trust, and Supporters Club into the 'Young Magpies' – 'Fans for the Future' initiative. This is part of the scheme to offer **Free** season tickets to under 11's. Also attending the meetings were Iris Smith, Lynn Lawson and Carolyn Draper from the Club Ticket office.

The proposal which came from the meetings is that both the Trust and Supporters Club offer Free membership to Under 11's and 11 to 15's, Both the Trust and Supporters Club would then have access to the database for our own promotional activities. The Supporters Club Junior Magpies scheme would now be rolled into this single initiative. (Which there was a £10 membership fee).

Additional outside Sponsorship is to be investigated to help fund the scheme as it grows.

An initial goodie bag is to be offered to all members. It is estimated around £500 will be enough in the short term to get us started. Longer term we are looking at ways to fund birthday / Xmas parties etc. Hopefully we can attract sponsorship by then.

As of 3 July we had the following signed up to junior season tickets

### **UNDER 11s**

We have a total of 234 Under 11s of which we have birthdays for 198.

### **11 TO 15s**

A total of 172 for which we have 98 birthday days.

They should all get their season tickets in the next few weeks. That will include a welcome letter which tells them that their membership pack will be ready for collection in Sept. That gives us some time to develop the ideas we discussed at the last meeting. i.e. Birthday Cards, Players cards etc.

### **Does the Trust want to be involved in this initiative?**

To compare this scheme to other clubs, Preston have been running a similar operation for 3 years and now have over 1700 members.



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This may cost the Trust some money initially but I feel we have to be looking forward at the future investment in potential Trust members.

I have to report back to Richard immediately to indicate our intentions.

**It was agreed to give free Trust membership to 11-15 year olds.**

### **3 - Beer Festival – Meadow Club Around October/November**

Having spoken to Steve Westby, who will assist in organising, a 'Trust Beer Festival', to be held in the Meadow Club is proposed for October/ November.

**This was welcomed by the Trust Board.**

### **11. Any Other Business**

KU reminded the meeting that there was an EMT meeting at Pride Park.

CT asked about a member's status, whether he had life membership. **JC to investigate**

KU asked all sub-groups to meet before the next meeting.

### **12. Minutes of Previous Meetings, for approval and signing**

The Minutes of Meeting 54 were accepted as a true record.

### **13. Dates of Next Meetings**

**Wed 23 August 2006, Wed 27 September 2006.**

The meeting ended at 1.30 p.m.