

NOTTS COUNTY SUPPORTERS TRUST



BOARD MEETING OPEN MINUTES

Meeting No.	63
Date	Tuesday 13 February 2007
Time	8.00 p.m.
Venue	John Collin's House
Version	1

Present

Keri Usherwood (Chair), Nigel King (Vice Chair), John Collin (Secretary), Eric Kerry (Supporter Director and Treasurer), Peter Dennis, David Hindley, Gareth Marklew, Stuart Rolley, Trevor Woolley.

1. Apologies For Absence

John Armstrong-Holmes, Glenn Rolley, Carole Stapleton, Cheryl Thompson.

2. Meeting Agenda

Agreed.

3. Declarations of Interest

EK as a Director of Blenheim 1862 Ltd.

4. Minutes of Previous Meeting

The Minutes of Meeting 62 were accepted as a true record.

5. Officers' Reports

a. Chair — Keri Usherwood

KU posted his report as follows:

"It's been a good month I believe both on and off the pitch. The Lincoln game was massive and hopefully the good run of results can continue along with more of a feel-good factor which will hopefully mean a boost to home attendances.

Off the pitch, a lot has happened with positive results. Announcements about the Youth set up, Kop move, finances, Board changes etc all seem to have gone down ok. We have had the beer festival, newsletter, raffle and the Fans Forum tonight. All good positive stuff and thank you to everyone who has put in so much time and effort to help make these things happen.

On a more strategic note, I would like us to discuss a couple of issues.

Firstly, I would like us to consider whether we should have a meeting with the rest of the shareholders. If we decide that in principle, we would like to explore this, we need to consider what purpose it would serve, what should the discussion topics be and what we would like to get out of such a meeting.

NOTTS COUNTY SUPPORTERS TRUST



BOARD MEETING OPEN MINUTES

Meeting No.	63
Date	Tuesday 13 February 2007
Time	8.00 p.m.
Venue	John Collin's House
Version	1

Secondly, and in light of Dr Dave's discussions with FITC, we need to think about our overall strategic approach.

Finally, we need to consider whether we should begin to formalise a process of meeting the Chairman/Board and also regular meetings with Geoff Davey as Chief Executive. I'd appreciate your thoughts on these issues.

Finally, I have had discussions with Gareth who has let me know that he wants to stand down from his role as Membership Officer. I want to thank Gareth for being so up front about this and his reasons for having to stand down which involve his current commitments leaving him not enough time to do justice to the role. Make no mistake, This is a demanding role and I want to thank Gareth for all the time and effort he has put in to doing this job.

It's also becoming increasingly clear that we are putting a heck of a lot on Eric's shoulders by asking him to do both the SD and Treasurer roles. So, in my view, we need to fill both the Membership and Treasurer roles. Any volunteers? If not, do we consider co-option? I'd again welcome your thoughts on this."

KU said that he thought the last month had gone well with the Beer festival, the newsletter and other things.

Prop. KU, Sec EK that the Trust Board should seek a meeting with other shareholders to share the Trust's expectations with them and to listen to what they had to say. Carried unanimously. Action KU/JC

KU thanked GM for his work with regard to Membership and understood why he had to relinquish the role.

With regard to the Membership and Treasurer positions, following volunteers being identified, it was prop. KU, sec. DH that Peter Dennis should become Treasurer. It was prop. DH, sec. EK that Trevor Woolley take over Membership. These were carried unanimously.

KU agreed to write to the three outgoing Club Directors to thank them for their contribution.

KU said he had had a communication from a member with plans for the Kop. EK said that an independent survey seems to come down to the status quo.

There was a discussion about the Meadow Club and its perceived shortcomings.

b. Treasurer – Eric Kerry

NOTTS COUNTY SUPPORTERS TRUST



BOARD MEETING OPEN MINUTES

Meeting No.	63
Date	Tuesday 13 February 2007
Time	8.00 p.m.
Venue	John Collin's House
Version	1

EK Current balance £7944, including the £500 donated for travel. There was some raffle money. Nothing had come in since the last meeting for the JS portrait and as yet, the Beer Festival income was not included. PD tabled the accounts for the Beer festival and said it had worked at various levels. SR said that it had certainly helped to dispel myths about the Trust. It was a shame that the Police had chosen to keep the premises closed immediately after the match and that if there was a future event, this aspect should be covered. EK/PD agreed to finalise the financial side. **Expenses of £296 for NK (stamps for the newsletter) and £73.83 for PD, (including the floral tribute for Neal Hook) were approved.**

c. Secretary – John Collin

JC asked if his paper on “Company Law” had been useful and it was generally felt that it had been.

JC reported that he had received the information from GM to send out the subscription reminders.

6. Sub-Group Reports

a. PR

SR

SR reported that the newsletter had gone out and if there were to be 4 per year, the next one should be started now. Next time, the format will be A5 to fit in with current postal requirements. This time it would not have helped because the raffle tickets were sent out as well, making the envelope thicker.

SR said he needed programme stuff continuously.

SR recommended that although the dedicated funds for the JS portrait were not yet there, the project should go ahead anyway. This was duly seconded and carried unanimously.

At this point the motion was carried to go on after 10.30 p.m.

b. Community

DH

DH tabled his report.

“Meeting with Graham Moran

I had a really productive hour or so long meeting with GM. Judging by his comments his feeling is that communication between the Club and FITC has improved in recent months (JM and GD have played a role in this) and he is

NOTTS COUNTY SUPPORTERS TRUST



BOARD MEETING OPEN MINUTES

Meeting No.	63
Date	Tuesday 13 February 2007
Time	8.00 p.m.
Venue	John Collin's House
Version	1

keen to work cooperatively with the Trust in looking to the future.

GM highlighted two key issues for FITC. The first is the issue of funding with the dual pressures of the Olympics (Lottery funds being set aside for the anticipated shortfall) and most funding is now being directed towards the Premier League. Added to this, longer term if FITC are to expand then they need new facilities.

GM has agreed to give a presentation to the Trust Board/Community Sub-committee on Thursday 22nd February – I have pencilled in a 7.30pm start but at the moment have no venue. My suggestion is that we use the meeting to a) increase our awareness of FITC b) look at ways in which we can work together and c) think strategically about where 'community' fits into the Trust's vision.

I think it would be suitable and convenient to have the meeting at ML. Have we a process for booking rooms for meetings (not functions)? Time is now pressing on this. The meeting will be fairly small and informal so the boardroom or Slater Suite would be ideal. An alternative is to book a room somewhere else, but it is likely it will involve a cost.

Open Day

EK has been in contact with GD about setting a date for the open day, which I understand he is support of. We are awaiting confirmation on the date. Planning will need to start on this as soon as possible.

Big Draw

I have registered with Drawing Power to run an event as part of the Big Draw 2007. Events will be running throughout October, with a focus on the week 10-17, with the Big Draw Day being Saturday 13th. Once the fixtures are out for next season I will be able to confirm the date for the Trust event.

The theme(s) for this year are: past, present, future.

Treasure Trove: discovering details of historical artefacts

Peek into the past

Family tree

Inside/outside

Put yourself in the picture

Drawing from the past – inspiration for the future

Home Sweet Home

A sense of place

Walk on the wild side

NOTTS COUNTY SUPPORTERS TRUST



BOARD MEETING OPEN MINUTES

Meeting No.	63
Date	Tuesday 13 February 2007
Time	8.00 p.m.
Venue	John Collin's House
Version	1

Sustainable scenarios: visions for a better future

Personally, 'home sweet home' stands out, giving some scope for drawing Meadow Lane or perhaps drawing/painting on Meadow Lane itself.

Mike Scott

I have received a discussion paper from Trust member Mike Scott for discussion at the next Community Sub-committee meeting. I will upload the document to the files section on yahoo for others to peruse.

Website

I have set up a website/blog to promote the community 'arm' of the Trust. You can find it at: <http://countyinthecommunity.blogspot.com/> The idea is that when communicating with potential partners I can point them to this (as well as the official Trust website) to showcase past achievements, promote events etc."

With regard to the meeting with GM, it was thought GM's premises would be fine.

KU reported that he had been approached by a fund raising organisation, Buffalo Fundraising Consultants.

c. Membership, Recruitment, Retention

GM

GM reported membership at 1114 plus 162 under 16's and pets. There were 347 to possibly renew. He said he had assisted the Boston Trust with techniques used for membership.

d. Fundraising

GR

GR published his report.

"The Beer Festival was a tremendous success with so many warm comments coming from people from far and wide. I would estimate that 75% of the attendees were not Notts Supporters which speaks volumes for the marketing exercise we undertook. We were exposing our club to a wider audience and extracting money from other people than Notts supporters. We had a guy come in on Thursday at 11.30am all the way from Maidstone in Kent. He was still there at 11pm and was first in the queue at 11am Friday as he had stayed overnight in Nottingham.

We also on Saturday had a young couple of Notts supporters, Neil and Nicola,

NOTTS COUNTY SUPPORTERS TRUST



BOARD MEETING OPEN MINUTES

Meeting No.	63
Date	Tuesday 13 February 2007
Time	8.00 p.m.
Venue	John Collin's House
Version	1

over from Belfast to see the game and enjoyed plentiful glasses of 'Old Empire' all Saturday night. Their fairytale story will appear in a future Trust newsletter special.

But the real heroes were without doubt Steve Westby, Andrew Ludlow, Tony - TITS - Perkins, Pete Dennis, Cheryl Thompson, Trevor Woolley, Nigel King, Stuart Rolley, Dave Hindley, Eric Kerry, John Collin, Ann Collin and Keri Usherwood who gave up so much valuable time over the last week

I'm too knackered to go into much detail but can honestly say I am proud to be a Notts County Supporters Trust member today. I say that because I am talking about not only board members but fellow trust members above, who did not go the extra mile they ran a marathon!

We also invited the Supporters Club to run Tombola on Saturday and a big thank you to them also. I understand that also was a great success."

PD reported that thanks were due to all who helped with the Beer Festival and particularly those who were not Board Members, notably Tony Perkins, Steve Westby and Andy Ludlow.

7. Supporter Director's Report – Eric Kerry

EK gave his report.

8. Strategy

NK reported that quite a lot of strategy had been discussed earlier but that he was still awaiting feedback from his report. He would then convene a Sub-Committee meeting.

9. Any Other Business

SR mentioned the difficulties in the shop on match days.

10. Date of Next Meeting

Tuesday 13th March 2007 at 8.00 p.m.